

Dear Alumna/us,

Thank you for participating in the Kean University Alumni Association long term care insurance program which is a part of our Alumni Affinity Program that provides benefits to our alumni. While your participation enables you to receive a policy premium discount, the Alumni Association receives a small one-time service fee for your participation which goes towards scholarship awards and programming for current Kean students.

The program is open to extended family members including your parents, in-laws, aunts and uncles, brothers and sisters, as well as your children over the age of 18. If any of these individuals would benefit from a presentation on long term care insurance, please contact our program administrators at Personal Health Services at (800) 453-6030 and indicate that you're with the Kean University Alumni Association.

Thanks again for your participation in the program and please contact me if you have any questions.

Sincerely,

Vieendry Lee Wendy C. Lee

Director of Alumni Relations

Kean University